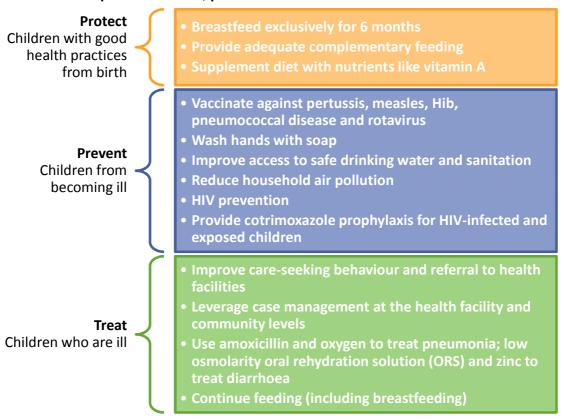
## Integrated Global Action Plan for Prevention and Control of Pneumonia and Diarrhoea (GAPPD) Overview

For the very first time, there is a global plan to simultaneously tackle two of the leading killers of children: pneumonia and diarrhoea. The <a href="Integrated Global Action Plan for the Prevention">Integrated Global Action Plan for the Prevention</a> and Control of Pneumonia and Diarrhoea (GAPPD), released April 12 by the World Health Organization (WHO) and UNICEF, represents an integrated and intensified effort to reduce deaths and illnesses from these diseases and lays out the following framework for scaling up interventions to protect children, prevent disease and treat children who do become sick.



The GAPPD provides the most up-to-date strategies and evidence needed to significantly reduce childhood death and illness. The plan's integrated approach is designed to be far more effective and efficient than previous single disease focused approaches because many of the solutions needed to fight pneumonia and diarrhoea are complementary. The GAPPD is designed to inform country policies and practices and national governments are expected to take the lead on implementation and to be accountable for progress.

Achieving maximum impact will require coordination among:

- Governments
- Experts
- Civil Society Organisations
- Nongovernmental Organisations
- Donors
- Multilateral Institutions
- Private Sector
- Advocates

To learn more, please visit <a href="http://www.defeatdd.org/global-action-plan">http://www.defeatdd.org/global-action-plan</a>.