

Opportunities to Advocate for the Integrated Global Action Plan for the Prevention and Control of Pneumonia and Diarrhoea

The events and occasions outlined below present key opportunities and platforms to align messages related to the protection, prevention, treatment, and control of pneumonia and diarrhoea within a broader child health strategy. These events and occasions are key platforms in country to promote the recommendations of the Integrated Global Action Plan for the Prevention and Control of Pneumonia and Diarrhoea (GAPPD)—these events will also bring together key stakeholders including government, donors, technical agencies, civil society organisations, nongovernmental organisations, community members, and the media. Targeted advocacy actions and messages should be developed in the lead up to and during these events/occasions to leverage GAPPD recommendations and ensure alignment with key initiatives related to child health.

Key Events (the list is not exhaustive):

- National GAPPD launches (12 April)
- National [Call to Action](#) or “[A Promise Renewed](#)” events
- World Observances Days
 - [World Water Day](#) 22 March
 - [World Health Day](#) 07 April
 - [World Immunization Week](#) 20 April
 - [Day of the African Child](#) 16 June
 - [Global Hand-washing Day](#) 15 October
 - [World Food Day](#) 16 October
 - [World Pneumonia Day](#) 12 November
 - [World Toilet Day](#) 19 November
 - [World AIDS Day](#) 01 December
- Child health days
- Meetings and events related to the [United Nations Commission on Life-Saving Commodities for Women and Children](#)
- [Vaccine introduction](#) launches / rollouts
- [World Health Assembly](#) (20 – 28 May)
- [Report of the independent Expert Review Group](#)